

About ILAF



ILAF means the International Laser Aesthetic Franchise. The founders, a team of medical, financial and corporate specialists, are experienced entrepreneurs in the Cosmetic and Anti-Aging Surgery industry. They share a passion for this industry and recognize the promising future it has, resulting from the global beauty trend.



Laser Aesthetic was introduced in the Benelux in 1993. Since then they have become a true market leader, with 15 clinics in The Netherlands, Belgium and Germany. Furthermore Cosmetic and Anti-Aging clinics were successfully established in Germany (Düsseldorf and Munich), Spain (Marbella), the Czech Republic (Prague) and Russia (Moscow). At present, negotiations for other European countries, Asia, the Middle East, Caribbean and South America are in progress.

ILAF Marketing Concept

ILAF is a Franchise formula for Laser Aesthetic clinics. The clinics offer the customer very high quality Cosmetic and Anti-Aging surgery. The medical treatments are executed by a team of specialists in accordance with international ISO 2000-9001 regulations.

Because of the global character of the beauty trend, the clinics attract customers from all age groups and from various backgrounds.



ILAF Franchise Partners

ILAF wants to identify international Franchise Partners to exploit Laser Aesthetic clinics in their area. We screen severely on quality awareness of the potential candidates. Considering that ILAF deals with medical regulations in private clinics offering medical services on top level, we accept no less. The ILAF Franchising method is the best tool for distributing our services satisfying customer needs both in speed and in depth.

As a Franchise partner of ILAF you are an independent entrepreneur, responsible for running your own business and developing the appointed area. The proven ILAF Franchise model offers an exceptionally wide range of state-of-the-art medical products in Cosmetic and Anti-Aging Surgery. These products are continually improved and implemented in the ILAF concept following an annual update program. The Franchisee benefits from the medical expertise of the ILAF medical teams being responsible for following the medical procedures in detail.



ILAF distinguishes 3 Franchise concepts

STERLING – the Franchise partner is granted exclusivity in an area of approximately 50 kms around the clinic, and/or in an exclusive area code;
GOLD – the Franchise partner is granted exclusivity in an area with a population of 10 million or less, and/or in an exclusive area code;
DIAMOND – the Franchise partner is granted exclusivity in a country/region with a population of 10 million or more and/or in an exclusive area code.

ILAF Franchise Advantages

- ILAF is an unique Franchise Partnership in the growing Cosmetic and Anti-Aging industry with a wide range of specialized medical products of a variety and a top medical quality, unique in the world.
- Through the co-operation with ILAF, the Franchise Partners offer high quality Anti-Aging surgery to their customers.
- The Anti-Aging procedures of Laser Aesthetic have been successfully tested with tens of thousands of operations in the Benelux, Germany, Spain, Czech Republic and South America.
- ILAF offers their partners the services of its Specialized Medical Teams, who perform the surgery in the clinic of the Franchise Partners, training the local doctors.
- The Franchisees are supported intensively by the ILAF management team, especially during the start-up phase. ILAF supports the Franchisees on several levels, such as marketing and communications, product development, medical and legal issues, the establishment of the clinics, and assistance in identifying the right doctors and medical nurses.
- The Franchise Coach will visit the clinics on a regular basis and there will be an annual medical update and training session, hosted by the Specialized Medical ILAF Teams.
- Financially, the Cosmetic and Anti-Aging industry offers immense potential on the truly global beauty megatrend.

ILAF Anti-Aging services

Hairlase

Eyeslift

Facelase

Facelift

Facemask

Breastyle

Lipostyle

Epilase

ScarMask

International Laser Aesthetic Franchise (ILAF)

Please contact

Novo Search, managing partner mr. Gerben Oort:

Bosdrift 16 | 1215 AL Hilversum | The Netherlands
Phone +31 (0)612332987 | info@novosearch.nl

An unique Franchise for state-of-art Cosmetic and Anti-Aging Surgery for those who want to ride on the global Beauty trend.

www.ilaf-benelux.com

